



Providing Temporary Drop-Power from Ceiling or Wall

Blue Tooth-Controlled, Motorized VersaReel Blue™ Cable Reels

Commercial and industrial locations often require temporary, on-demand electric power, especially when floor, wall, or pole-mounted electrical outlets are not near by. Installations like these are frequently reconfigured, so the power delivery system must adapt accordingly. A flexible electrical delivery method is needed.

Typical locations needing flexible power might include:

- Retail operations - warehouse stores, large discount stores, factory outlets, flea markets
- Industrial warehouses and distribution centers
- Manufacturing assembly areas
- Automotive, fleet, and farm maintenance buildings
- Schools - shop classes, labs, auditoriums, gyms
- Theaters, stages, studios, and convention centers
- Medical facilities - hospitals, clinics

The Current Options

How can the required flexible power be supplied if an outlet is not near by? Here are some options and each has its own problems:

1. **String an extension cord along the floor.** This creates a potential trip hazard and the cable could become damaged, which could create a fire hazard.
2. **Attach a spring-driven cable reel to the ceiling** with a length of cable hanging within



reach. Cables left hanging are a safety concern, are unsightly, and can create a distraction or obstruction. Unauthorized people might mess with the cables, e.g., like in a classroom or lab.

3. **Attach a spring-driven cable reel to the ceiling** and retract the cable into the reel when not needed. Doing that removes the dangling cable, but a ladder or man lift is needed to retrieve the end. This is time consuming and a safety concern for the user. Equipment must be located and spotters are required to prevent accidents. Also, users with disabilities can't retrieve cables as they cannot climb a ladder or use a lift; an ADA concern.

Installation

Mounting a cable reel to the ceiling is not easy. A reel and its cable are both heavy and awkward. Several people are required to safely accomplish the task; one to hold the reel and another to bolt the reel to the ceiling.

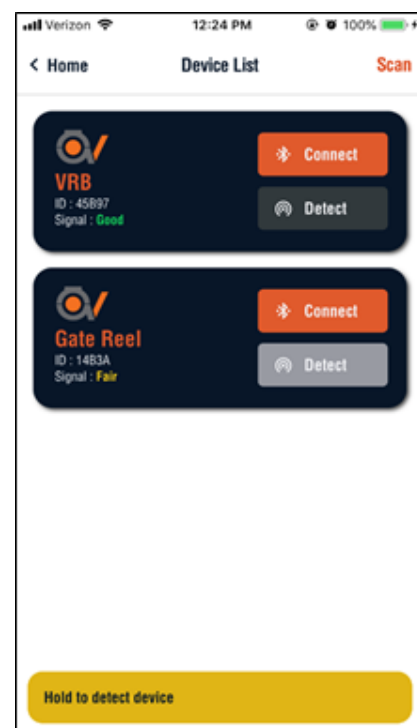
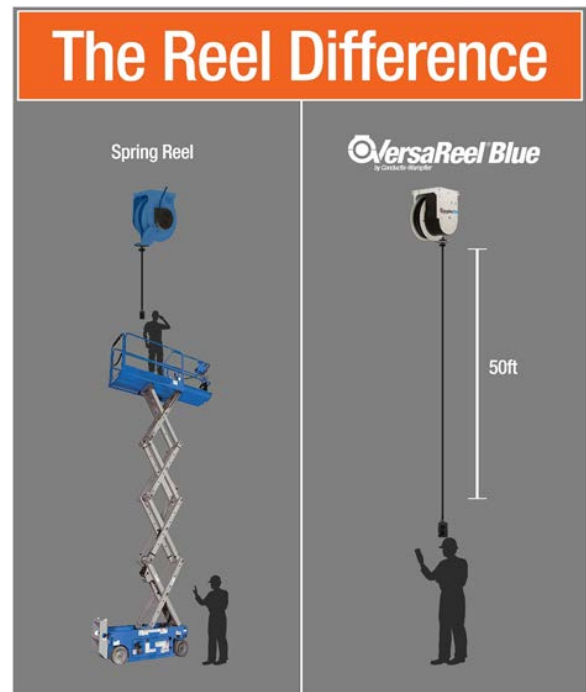
A New Remote-Controlled Motorized Option

The recently released cable reel product, **VersaReel Blue** (VRB), developed by Conductix-Wampfler is built on their popular spring-motor based **VersaReel** platform. Like the spring VersaReel, the VRB has a quick-mount bracket, which makes mounting the reel to the ceiling much easier.

But what makes the VRB particularly unique is that it is motor-driven, not spring-driven, and is remotely controlled via a Bluetooth-enabled smartphone using Conductix-Wampfler's unique app. VersaReel Blue gives designated users full control to pay-out and retract the cable as needed, all from the ground.

The “Reel” Difference

The user controls the VersaReel Blue's payout/retract motor via Bluetooth through Conductix-Wampfler's exclusive smartphone application. The app, available on both Apple and Android platforms, allows control of reels up to 100 feet away. The user controls the reels from the ground, thus doing away with the need for ladders or man-lifts to retrieve the cable end.



Up to ten different reels can be controlled with a single app. There are ample security measures to prevent unauthorized use or conflicting control signals.

With its motorized retraction, the VersaReel Blue increases the life of both the reel and the cable. The spring is not exerting tension and the user need not pull the cable to overcome the force of the spring motor.

The VersaReel Blue is available with cord lengths of 25, 35, and 50 feet; 12AWG (3C) or 16AWG (3C); 15/20 amps; GFCI; optional cord-mounted GFCI; and several optional end accessories.

Quick Mount Base

The quick mount base makes mounting the VersaReel Blue much easier. It eliminates the need for the installer to support the weight of the reel while bolting it to the ceiling.

Quick-Change Cable Guide

The quick change cable guide has an easily adjustable arm that makes cable payout more precise.

For users upgrading from the spring version of the VersaReel, the VersaReel Blue's mounting hole pattern is the same as the spring version. The reel's base comes with a hole to accommodate a customer-provided safety chain. This is a good practice for overhead mounted equipment installations.



The new VersaReel Blue is a truly revolutionary approach to managing cables that are to be temporarily accessed from the ceiling. The productivity and safety improvements are unmistakable.

Need some reels quickly? You can find common sizes on our Partners Site.

You can buy as a guest or contact us for a log-in code, if you don't already have one.

Contact us to discuss your application!

